

## Option SurfPoint® GlowCube

(June 2004)

### Creative:

With the option GlowCube you show your customers and guests from afar, that there is a possibility to surf the internet, etc.

### Dimensions:

Length:	200 mm
Depth:	200 mm
Height:	190 mm
Sustainerlength:	50 mm



**Example:** Marked stations at Unique Airport Zurich enable Passengers to discern the stations from afar.



The SurfPoint® Software is precondition in reference to the option GlowCube.

## Option SurfPoint® E500 Video-Mail with WebCam

(July 2004)

### **Creative:**

With the option Video-Mail your customers and guests can send an e-Card or snapshot with a personal short video sequence.

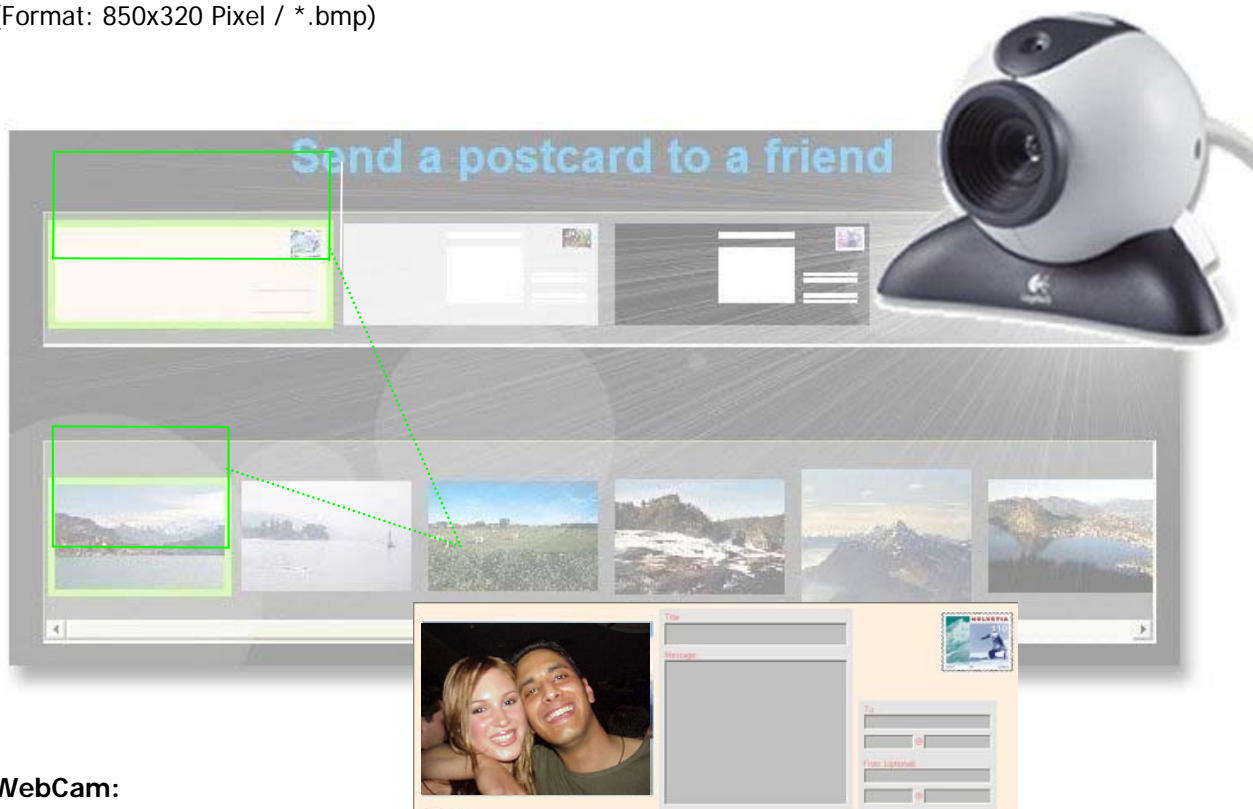
### **Individual:**

You have the possibility to publish customised images (your advertisement etc.), that may be selected by the user, instead of a snapshot or video.

(Format: 680x480 Pixel / \*.jpg)

Likewise the background cards may be customised.

(Format: 850x320 Pixel / \*.bmp)



### **WebCam:**

- Record of a Video-sequence free definable
- Real-Player Format
- USB-access necessary

The SurfPoint® Software is precondition in reference to the option FlashCardReader.  
Falsities and price changes are reserved.

## SurfPoint Advertisement Info Page

Advertising on the SurfPoint Info Page in HTML format.

### Specifications:

- HTML format
- maximum size  
entire screen (red):  
890 x 656 pixels  
left window (orange):  
214 x 666 pixels
- JavaScript/DHTML
- Macromedia Flash – Shockwave  
animations
- Real and Quicktime multimedia  
components



### Advertising via Link Button

Promoting original logo, directly linked to the respective homepage.

### Specifications:

- BMP format / 32bit
- exact size:  
86\*36 pixels

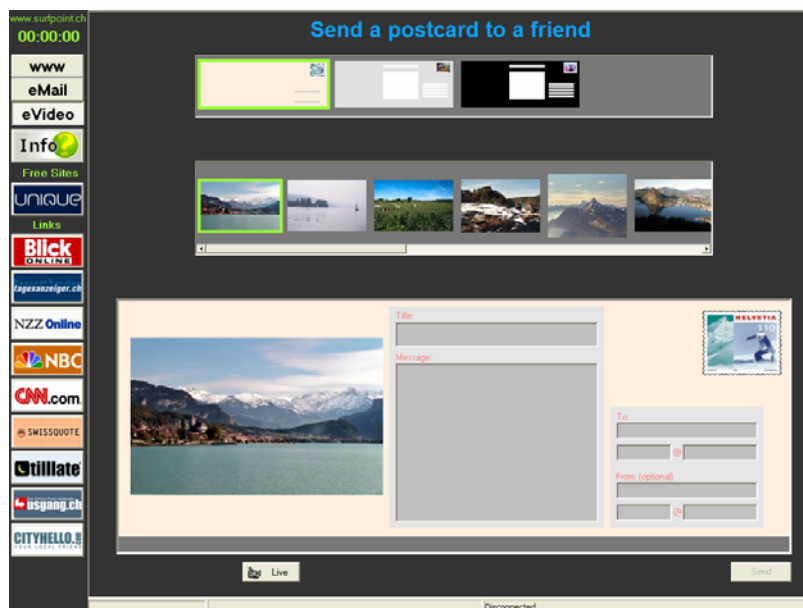


## Advertising via E-Cards

E-Cards delivers electronic postcards with promotional messages.

### Spezifikation:

- BMP format / 32bit
- exact size:  
background image 850\*340  
pixels  
subject image 320\*240 pixels



## Implementation

Promotions may be implemented directly from ready-made HTML pages as well as BMP link pictures, according to specifications, on a cd or by e-mail (info@surfpoint.ch).

## Concept and design

If any ideas or the design for the promotion is needed, please don't hesitate to contact us. We gladly offer support or assistance with the realisation.

## Option SurfPoint® FlashCardReader

(May 2004)

### Creative:

With the option FlashCardReader your customers and guests can check, handle and dispatch their digital photos.

### Possible cardformats:

CF = CompactFlash Card  
SM = SmartMedia Card  
MMC = MultiMedia Card  
SD = Secure Digital Card  
MS = Memory Stick  
xD = xD-Picture Card



### Precondition for FlashCardReader:

- Windows XP
- Latest SP Version
- USB access

The SurfPoint® Software is precondition in reference to the option FlashCardReader.

## SurfPoint® PrePaid-Cards –Information

(October 2004)

With the option PrePaid-Card your customers and visitors can easily pay without cash at the surf terminal.

On the back of the PrePaid-Card you have to scratch a code, which one must be entered on the user interface with the account function. The credit, imprinted on the card will then be activated. This procedure can be repeated until the asset on the card is used up.

The PrePaid-Card system is independent of location, so the PrePaid-Cards can be used and activated at several locations (e.g. at several branches).



There are four different time units:

3.00 CHF = 15 minutes

5.00 CHF = 30 minutes

10.00 CHF = 60 minutes

15.00 CHF = 90 minutes



Your Logo or any other additional information can be labelled afterwards on the backside of the card.



Customised cards with your Logo or any other information may certainly also be printed. On the sole condition of an edition of at least 5'000 cards per sort and/or 20'000 cards altogether.